

**HealthEquity hosts free webinar series:
The effects of Health Care Reform on Health Savings Accounts**

Salt Lake City, April 10, 2013 – HealthEquity®, the largest U.S. health savings trust organization, is pleased to offer a free webinar series that examines the effects of health care reform and Patient Protection and Affordable Care Act (PPACA) on Health Savings Accounts (HSAs) in four webinar presentations by Dr. William J. West during the month of April 2013.

“HSAs have gained major ground in recent years, helping Americans save billions of dollars for future medical care,” states Dr. West. “Recent legislation has solidified HSAs’ future and made them more attractive than ever to ‘win’ in today’s health care climate.”

Dr. West is a board-certified OB/GYN and graduate of Jefferson Medical College. He founded First MSA (Later First HSA) in 1999 as one of the first companies of its kind. Dr. West has been actively involved in the Consumer Directed Healthcare (CDH) industry. He is a member of the HSA Coalition, the AHIP HSA Council, the American Bankers Association HSA Council and many other committees and councils. In addition, he has participated in town hall meetings with former President George W. Bush and continues to work with members of Congress and other regulatory agencies on CDH products, rules, and regulations. Dr. West is currently the Senior Vice President of Business Development for HealthEquity.

Webinars begin at 11:00 a.m. Eastern Time on the following dates:

Thursday, April 11, 2013

Wednesday, April 17, 2013

Tuesday, April 23, 2013

Wednesday, April 24, 2013

The webinars are free and open to the public. To register, visit www.healthequity.com/PPACAwebinars

About HealthEquity

Founded in 2002, HealthEquity is the nation’s oldest and largest dedicated health savings trustee. Through efficient administration and innovative technology the company helps members build health care savings while controlling premium costs. HealthEquity works with more than 60 health plan partners and services more than 760,000 health care accounts for employees at more than 23,000 companies across the United States. To learn more visit www.HealthEquity.com or call 1-866-346-5800.

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