

For Immediate Release
Contact: Cody Dingus
HealthEquity Director of Marketing
801.633.5466

New sixth edition of *The Complete HSA Guidebook* reveals the secrets to winning in today's health care system

SALT LAKE CITY, March 5, 2013 – Since their inception in 2004, health savings accounts (HSAs) have empowered millions of Americans to build health savings. Amidst today's complicated and constantly evolving health care system, HSAs are more relevant and beneficial than ever before. The keys to understanding and winning with an HSA are contained in Dr. Stephen D. Neeleman's new sixth edition of *The Complete HSA Guidebook*.

In 2004, the first edition of *The Complete HSA Guidebook* laid the foundation for HSA education and advanced the movement for consumer-directed health care. Today's sixth edition includes unique insight about taking advantage of the changes made through health care reform and the Patient Protection and Affordable Care Act (PPACA).

"The aim for the sixth edition of *The Complete HSA Guidebook* is to equip Americans with the knowledge and tools needed to win in today's current health care climate," states Neeleman. "By using HSAs, consumers are able to thrive within the system and amass pre-tax dollars for current and future medical expenses."

The Complete HSA Guidebook is the fundamental HSA resource and includes comprehensive information on health care reform, as well as a wide range of in-depth examples to help readers better understand HSAs.

The Complete HSA Guidebook is available for purchase at www.HSAGuidebook.com. The book is available in print for \$19.95.

About Stephen D. Neeleman, MD

Dr. Stephen Neeleman is the CEO, Director and co-founder of HealthEquity. Steve founded HealthEquity in 2002, with the vision to repair the fractured relationship between patients and their physicians and to help more people obtain quality health insurance by re-introducing consumerism to health care. To learn more, visit www.HealthEquity.com or call 1-855-437-4727.