

HealthEquity Honored as One of Utah's "Best Companies to Work For"

Salt Lake City – October 31, 2013 – HealthEquity, the largest dedicated U.S. Health Savings Account (HSA) trust organization, has been named as one of Utah's "Best Companies to Work For" by Utah Business Magazine. Through an annual search, Utah Business recognizes companies that encourage top performance with unique benefits, recognition programs, and educational opportunities. In addition, the companies are assessed on their efforts to promote job satisfaction through regular team-building events, competitive salaries, and scheduling time to have fun.

HealthEquity's unique "purple culture" is embraced by its 320+ team members, also called purple "people". Being "purple" means standing out from the crowd by going above and beyond to help others, including team members, business partners, and the community. In addition, HealthEquity has appointed a "Culture Club" and "Wellness Team" which are both dedicated to fostering company culture and keeping employees happy and healthy.

"HealthEquity is honored to be recognized as a best company to work for in Utah, as we truly believe that our team members are our number one customer," stated Natalie Atwood, HealthEquity's VP of purple people. "Even with the challenges that come from being such a fast growing company, we have made a conscious effort to continue to develop and advance our purple culture."

The selection process for "The Best Companies to Work For" award includes a rigorous two-part survey process. The first part is completed by the company's People department, and includes statistics about salaries, benefits, culture and management structure. The second part is an anonymous survey filled out by employees themselves, so that there is truly a fair representation of companywide satisfaction.

HealthEquity is currently hiring in different capacities and looks to add an additional 80+ purple people to its team within the next year. For job opportunities, visit www.healthequity.com/careers.

About HealthEquity

Founded in 2002, HealthEquity is the nation's oldest and largest dedicated health savings trustee. Through efficient administration and innovative technology, the company helps members build health care savings while controlling premium costs. HealthEquity works with more than 60 health plan partners and services more than 760,000 health care accounts for employees at more than 23,000 companies across the United States. To learn more visit www.HealthEquity.com or call 1-866-346-5800.