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## **Change Healthcare, HealthEquity Join Forces to Deliver Enhanced Healthcare Shopping Experience**

BRENTWOOD, Tenn. (February 25, 2014) – HealthEquity, the largest U.S. Health Savings Account (HSA) trust organization, and Change Healthcare, the market leader in consumer engagement and cost transparency, have announced a partnership that is already improving the healthcare shopping experience for millions of consumers nationwide. Change Healthcare recently integrated its Engagement Platform with HealthEquity, so that its users can see their real-time HSA account balances. Conversely, HealthEquity incorporated Change Healthcare’s proactive savings alerts into its platform to help its users identify opportunities to save on their most common and recurring medical, dental, vision and pharmacy purchases.

“By providing Change Healthcare customers with real-time information on their HSAs, we’re making it easier for them to shop and plan for healthcare purchases,” said Change Healthcare President and CEO Doug Ghertner. “HealthEquity’s customers will also see immediate value in our proactive savings alerts. Delivered monthly via text or email, they make it easy for individuals to identify and act on opportunities to save money – something that’s becoming increasingly important, given the shift to healthcare consumerism.”

“Our integration with Change Healthcare provides another opportunity for our members to maximize health savings,” said Brad Bennion, senior vice president of product and implementation at HealthEquity. “Together, our companies are empowering Americans to better spend their health care dollars and plan for the future.”

### **About Change Healthcare**

Established in 2007, Change Healthcare is on a mission to transform the way Americans purchase and utilize healthcare services by driving sustainable engagement at the individual level. With a national client base of health plans and employers covering lives in all 50 states, Change Healthcare is the premier national provider of healthcare cost transparency and consumer engagement solutions that enable consumers to: Better understand and utilize their healthcare benefits; make informed healthcare purchasing decisions based on quality, cost and convenience; and manage higher out-of-pocket responsibility and realize savings. This, in turn, helps plan sponsors: Control their healthcare cost growth trend; successfully migrate to more cost-effective plan types; optimize existing wellness programs and on-site clinics; and improve member/employee satisfaction and retention. To learn more, visit [www.changehealthcare.com](http://www.changehealthcare.com).

### **About HealthEquity**

Founded in 2002, HealthEquity is the nation’s oldest and largest dedicated health savings trustee. Through efficient administration and innovative technology, the company helps members build healthcare savings, while controlling premium costs. HealthEquity works with more than 60 health plan partners and services more than 760,000 healthcare accounts for employees at more than 23,000 companies across the United States. To learn more, visit [www.HealthEquity.com](http://www.HealthEquity.com) or call [1-866-346-5800](tel:1-866-346-5800).