

HealthEquity Unveils New Online Tool to Help Consumers Save on Health Care

Now Anyone Can Easily Compare Health Plan Options Side by Side

SALT LAKE CITY — September 30, 2015 — HealthEquity, Inc. (NASDAQ: HQY) today announced the launch of a new online tool, CompareMyHSA.com, which allows consumers an easy and straightforward way to compare health plan details side by side and review the benefits and savings from an HSA-qualified plan versus traditional health plans.

For HealthEquity's 27,000 employer partners, CompareMyHSA.com offers the ability to set up customized portals that include preloaded information on all available healthcare plans, making it even easier to choose the best plan among the variety of offered health plans.

“Understanding the differences among health plans can be confusing and leave consumers feeling concerned they will be tied to a plan that will cost them a lot of unnecessary expense,” said Stephen D. Neeleman, Founder and Vice Chairman of HealthEquity. “We are thrilled to be able to provide consumers with a tool that will empower them to make the best decision possible for their health care needs.”

CompareMyHSA.com offers personalized insight into consumers' health care benefits, providing useful data so they can make informed decisions regarding their personal health plan selection. It shows consumers a side-by-side comparison of traditional and HSA-qualified plans and highlights tax-saving opportunities.

Users simply need to enter basic details and estimate their annual medical expenses. The tool then does the math, displaying a comprehensive view of monetary factors ranging from the approximate total annual cost to deductibles and out-of-pocket maximums. Users customize the scenarios to account for their coverage type and test different medical expense circumstances. After using the tool, they can email their personal results to themselves for later reference.

To visit the site and to learn more about health savings accounts, please visit <http://CompareMyHSA.com/>.

About HealthEquity

Founded in 2002, HealthEquity is one of the nation's oldest and largest dedicated health savings custodians. The company's innovative technology platform and tax-advantaged accounts help members build health savings, while controlling health care costs. HealthEquity services more than 1.5 million health savings accounts for 70 health plan partners and employees at approximately 27,000 companies across the United States.

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